

Sell More Online and Grow Your Business



- ▲ *Integrated E-Commerce*
- ▲ *Credit Card Processing*
- ▲ *Online Bill Pay*

E-Commerce Solutions

Integrated B2C, B2B, or Sales Portal e-commerce environments for Microsoft Dynamics® GP

B2B

Dealer Buying Site

- Customer Specific Pricing and User Specific Catalogs
- View account history, print invoices and check order status
- Price and inventory changes in Microsoft Dynamics GP are immediately reflected on the website
- Simultaneous online and back office order entry for fast order processing

B2C

Consumer Shopping Site

- Easy web design and content management with skinning and web part technology
- Built-in web store analytics and SEO management to help gain insight of customers buying trends and generate more traffic to your web store
- Instant customer account creation in Microsoft Dynamics GP

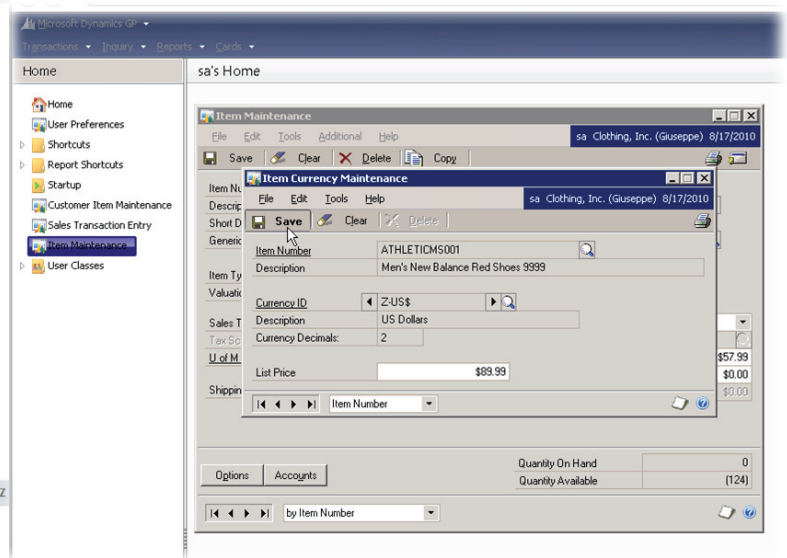
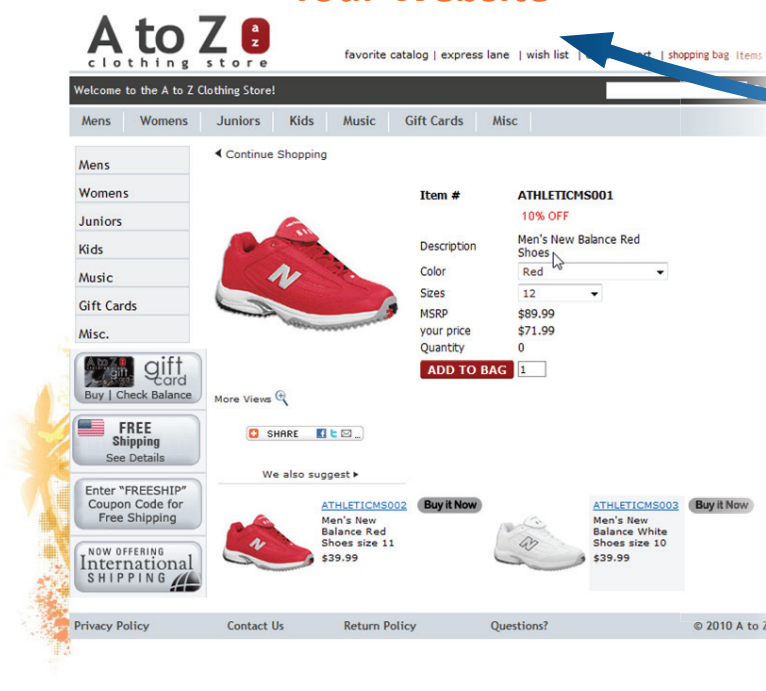
Sales Portal

Order Entry Site

- Place orders, update customer data and send invoices in one place
- Price override/margin calculator
- View a customer's account history with up-to-date order status, invoices, and payment information
- View real-time stock availability pulled from Microsoft Dynamics GP

Price and inventory changes are updated in real-time from Microsoft Dynamics GP out to the website and orders flow from the website to Microsoft Dynamics GP

Your Website



Online Bill Pay

Online Bill Pay is a versatile solution for merchants who want to accept online customer payments. As a bundled product, this solution offers customers a cost-effective means of increasing the functionality of their web environment.

- Email confirmations are automatically sent to confirm payments
- Accept online payments via check or credit cards
- Seamlessly integrates with Microsoft Dynamics GP
- View amount remaining on an invoice
- Print invoices online or email
- See payments applied to an invoice

eSource II: Features

eSource II is the latest version of Azox E-Commerce engine. With greater speed, user-scalability and a list of new features, eSource II can help your business grow by getting it online.

Skinnable Technology

Brand and customize a site with greater ease

Every website requires a unique design, and often the effort and cost to create a new website design can be substantial. eSource II uses skinnable technology to enable organizations to quickly build and deploy a feature-rich, e-commerce storefront.

- Quickly brand your site
- Save valuable time designing a new website
- Create or update sites with an intuitive, easy-to-use interface

Content Management System

Introduce rich content to your site that attracts customers

Web content management is a big part to a successful e-commerce venture. eSource II has built-in modules for you to use, as well as the ability to manage and publish your product catalog all from one site.

- Incorporate blogs, RSS, chat, mail forms, FAQs, event calendars and social media into your website
- Manage product catalog from the website
- Connect with customers better

Versatile Catalog Engine

Easily manage and update your online catalog

Create, maintain and publish your inventory online with the eSource II catalog engine. The browse/search filter (as shown to the right) enables webstore users to find products they want quickly using attribute filters at all levels of the browse hierarchy to easily narrow down and filter their search results with greater detail.

- Build a complex catalog more quickly and easily
- Narrow down and filter search results
- Updates to inventory items are reflected instantly in both Microsoft Dynamics® GP and online environments

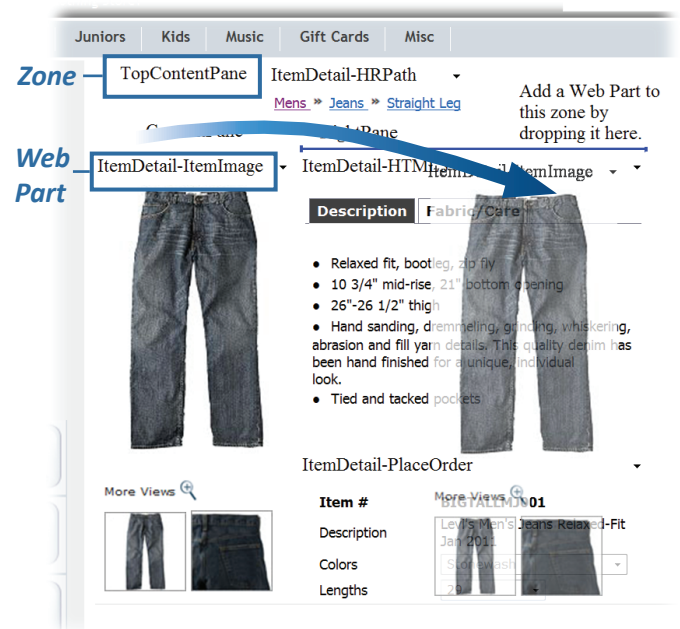
Drag & Drop Web Parts

Easily move web parts on a web page

To help accomplish and modify design layout, eSource II allows you to drag and drop web parts into any zone on a web page (see below).

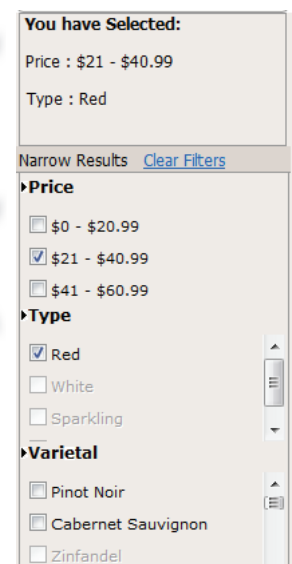
- Easily move web parts to desired zones on a web page
- Publish changes without a development team
- Add or create your own web parts anytime

Manage your content on a page by simply dragging and dropping



Filters

- Search through multiple categories simultaneously
- Filter box informs you which categories have been selected for which categories
- Minimize and maximize categories by clicking on them



Storefront Features

A complete e-commerce storefront with features to grow your business online.

Shopping Cart Features

- Product Customizer
- Shipping Rate Estimator
- Promo Codes
- Credit Card or PayPal
- Sales Tax Calculator
- Multi-Currency
- Multi-Language
- Mobile Support

Useful Shopping Guide

- Browse Hierarchy
- Out of Stock Notification
- Sort Featured Products
- Downloadable Content
- Swatch
- Image Zoom
- Sort Search Results
- Filter Results

Cross Sell/Up Sell Features

- Product Comparison
- Related Products
- Recently Viewed Items
- Rate/Review
- Send Wishlists
- Save Cart

Check Out Features

- Billing/Shipping Validation
- Email Order Confirmation
- Customer Account Creation
- One Page Checkout
- Guest Checkout
- Stock Allocation

Multi-Store Capability

eSource allows you to run multiple webstores from one database. Our Multi-Store feature allows you to manage inventory once and publish items to different websites. Many catalogs can be created from a single inventory database and allow you to expand to different market segments without managing multiple database.

SEO Features

Improve the volume and traffic to your company's website. With eSource SEO, users have access to a built-in utility that configures page title and meta data of your websites dynamic HTML pages to help improve SEO Ranking.

- SEO friendly short URLs for improved search engine ranking
- Google sitemap for greater online visibility
- Works with Google Analytics to improve conversion rate

Hosted or On-Premise Flexibility

Providing greater deployment flexibility, eSource can run locally to the ERP database server or remotely hosted using SQL Server replication and MSMQ.

► This product has been added to your cart:



ATHLETICMS001
Men's New Balance, Size 11
\$47.99

[View Cart](#)

[Continue Shopping](#)

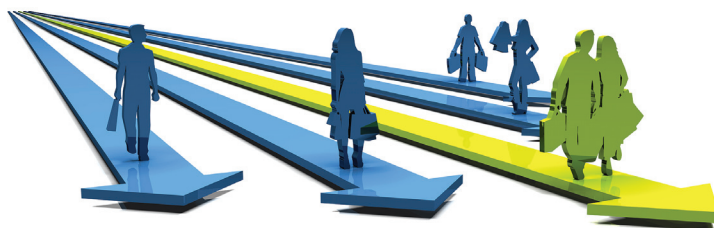
► People buying this product also bought:



[ATHLETICMS006](#)
Men's Adidas Blue
Shoes size 12
\$55.19 [ADD TO CART](#)



[ATHLETICMS003](#)
Men's New Balance
White Shoes size 10
\$39.99 [ADD TO CART](#)



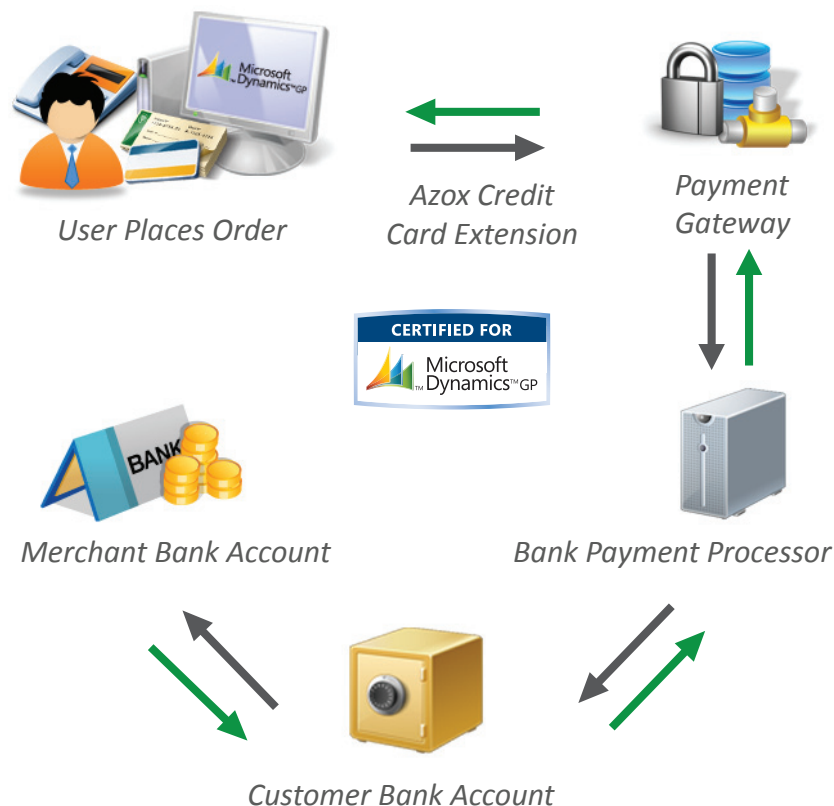
E-Payment Solutions

Azox Credit Card Extension (CCE) provides credit card processing, ACH, and check processing within Microsoft Dynamics® GP. Credit card payments can be taken online or in Microsoft Dynamics® GP.

Credit Card Extension

Credit Card Extension integrates with multiple gateways providing reliable service and a PCI compliant solution for credit card processing directly within Microsoft Dynamics GP.

Azox **Credit Card Extension** provides credit card processing, transaction management and tracking in the Microsoft Dynamics GP Sales Order Processing and Receivable Management modules.



Order goes into Microsoft Dynamics® GP within Azox Credit Card Extension application and passes through gateways and processors returning a result code back into Microsoft Dynamics® GP telling whether the transaction was approved.

Features and Benefits:

- Pre-Authorize, Post-Authorize, Sale, Void or Credit from SOP and Cash Receipts
- Provides encrypted storage and retrieval of multiple credit cards for each customer
- Allows partial fulfillment of approved credit card transactions
- Handles multiple merchant accounts
- Transaction and batch processing options
- ACH/echeck processing
- 3rd Party Support for Recurring Contract Billing and SOP Auto Invoicing
- Administrator web based setup and configuration

PCI PA-DSS Compliant

Azox **Credit Card Extension** has achieved Payment Application Data Security Standard (PA-DSS) validation and adheres to the Payment Card industry Data Security Standard (PCI-DSS). By being PA-DSS validated, CCE is more secure and offers the following security measures:

- Allows the use of gateway fraud filter
- Encryption and masking
- Assigns security levels for each user class based on credit card transaction types
- Supports AVS (Address Verification Service)
- Supports CVV2 (Card Verification Value)
- Supports Level 2 and Level 3 Verification
- Tokenization (Keep credit card data off site)

Web Services

Azox Web Services is a fully integrated web-based credit card solution for your on-line storefront. Web Services provides real-time credit card validation and pre-authorizations on-line. When combined with **Credit Card Extension** it can automate and streamline credit card payment processing in Microsoft Dynamics® GP.



Helping Companies Grow with E-Commerce



"We use the sales rep portal every day. Our sales reps now enter all of their orders on the portal instead of faxing in hand-written orders. This has reduced over all staff load (for that function) and reduced errors because of the hand-written mistakes/misreads."

- Scott Heisler, *IT Manager*
Diba Imports

"It's the support. I have worked with a lot of software vendors over the years and the level of response and rapid resolution is what keeps me committed to our Azox solution. I highly recommend this company to anyone implementing an e-commerce solution."

- William Mohr, *Systems Administrator*
Aqua Hot Heating Systems

"We have used this product for over 4 years. Azox made the implementation easy. We went from 0% to over 40% of our sales volume coming from our website."

- Joseph Hohe, *VP-Operations*
Auto Vehicle Parts Co.

About Azox

Azox is a Michigan-based Microsoft Managed ISV focused on providing e-commerce and payment processing solutions for Microsoft Dynamics® GP.

Azox develops and delivers fully integrated Business to Business (B2B), Business to Consumer (B2C) and Sales Portal e-commerce websites that are built on Microsoft Dynamics GP.

Azox also provides secure PA-DSS certified credit card/check processing for Microsoft Dynamics GP and online bill pay capabilities for existing websites.

For more information visit:

www.azox.com



Microsoft Partner

Gold Enterprise Resource Planning
Silver Independent Software Vendor (ISV)

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